the BISSELL Story

Back when it all began...

"Cleaning has been *our family tradition* since **1876**"

THE BISSELL FAMILY have been developing cleaning products since the 1800s, when Anna and Melville Bissell owned a small crockery shop in the US state of Michigan. According to family folklore, Anna became so frustrated with trying to clean up sawdust embedded into the shop's carpet that she asked her mechanically-minded husband to come up with a solution.

Melville designed and constructed the world's first carpet sweeping machine – a revolutionary product that quickly grew in popularity. The BISSELL Carpet sweeper was patented in 1876 and the first BISSELL manufacturing plant was built in 1883.

When Melville died in1889, Anna took control of the company and, in doing so, became America's very first female CEO. A natural innovator, Anna took BISSELL in a new direction by expanding the business to every continent and increasing its product range.

During the 1950s, the company created a new multi-purpose formula and shampooer to ease the drudgery of carpet cleaning. BISSELL went on to make deep carpet cleaning readily available to the domestic market, with the introduction of products featuring built-in heaters to optimise performance.

Over 130 years since Melville took to the drawing board the company is still proudly run by the BISSELL family, with CEO Mark Bissell ensuring that BISSELL continues to create exceptional cleaning products for easy living.

BISSELL
WE MEAN CLEAN

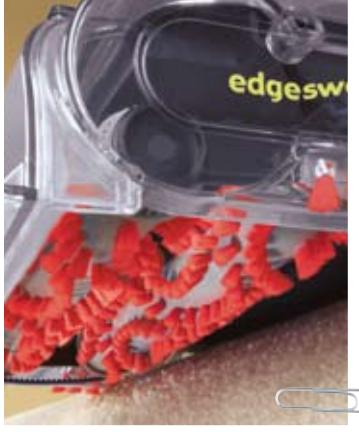
a deeper clean

Tough on stains, easy to use and designed to clean upholstery, rugs, and carpeting, BISSELL's ProHeat® 2X 9400 is a sleek and convenient cleaning machine

By washing deep into carpet and upholstery with a hot cleaning mixture, the ProHeat® 2X 9400 gently massages and grooms fibres before powerfully extracting dirt and banishing stains. The ProHeat® 2X 9400's smart design makes it a breeze to clean upholstery and all types of floor coverings – even stairs can be negotiated with ease.

EASY PEASY

The ProHeat® 2X 9400 is the ultimate high-tech cleaning system – it's conveniently easy to operate thanks to large wheels and calls on the power of edge-to-edge suction to remove deep-down dirt. Also with the powerful TurboBrush™ it is ideal for cleaning hard to reach carpet sections, stairs and upholstery.



SPECIAL FEATURES

Built-in Heater
The ProHeat® 2X 9400 features a built-in heater that heats hot tap water up to 25° to penetrate carpet fibres and optimise cleaning power.

Dual Brushes
BISSELL's Dual DirtLifter™ Powerbrushes have 12 cleaning rows and rotate just like the brushes in an everyday vacuum cleaner providing a thorough yet gentle clean.

Easy Handling
Large wheels and a centrally located Easy Carrying handle ensure that you can access every nook and cranny around the home.

Scotchgard™ Protection
Scotchgard™ Protection, enables the ProHeat® 2X 9400 to custom-clean and protect the various surfaces within the home to the highest standards.

the Bissell Solution

Natural Orange Extract combines Scotchgard™ technology with the powerful cleaning ability of natural orange extract to revitalise carpets and provide soil and stain protection.
Wash & Protect breaks down stubborn dirt, removes odours and provides stain protection for your carpet.
Scotchgard™ Protector maximises protection so your carpets, rugs and upholstery can enjoy lasting cleanliness.

By deeply cleaning spots, spills and high-traffic areas you can prolong carpet life and create hygienic surfaces for the entire family.

*Deep cleaning means you can kiss goodbye to dirt and stains

the natural solution

Created with the environment in mind, the BISSELL Steam Mop provides an all-natural, chemical-free cleaning solution for your hard floor surfaces and carpeted areas

This 100% chemical-free Steam Mop works on demand – simply push the trigger on the handle and the mop will convert to steam mode. Steam serves as a natural disinfectant and the Steam Mop is eco-friendly, safe and effective for use on marble, ceramic, stone, vinyl, laminate, linoleum and sealed hardwood floors.

REFRESH YOUR FLOORS

Ready to use in just 30 seconds, the Steam Mop is ideal for quickly cleaning up sticky spots and spills – simply add water and you can steam clean for up to 15 minutes! It allows you to safely clean and sanitise your floors without fumes and residue.

the Bissell Solution

Carpet Refresher Kit includes two White Deluxe Microfiber Mop Pads and a Carpet Refresher Attachment so you can revitalise your carpets and rugs when necessary.
Deluxe Microfibre Mop Pads - are safe for hard surfaces and are reusable.
Steam Mop Eucalyptus Mint - calls on the natural cleaning ability of eucalyptus to effortlessly remove dirt and stains.

SPECIAL FEATURES

Quick and easy
The Steam Mop features a removable water tank, which can be quickly refilled so you can continue cleaning with ease.

Filtering system
The water tank includes a filter, which keeps minerals and other impurities away from your floors.

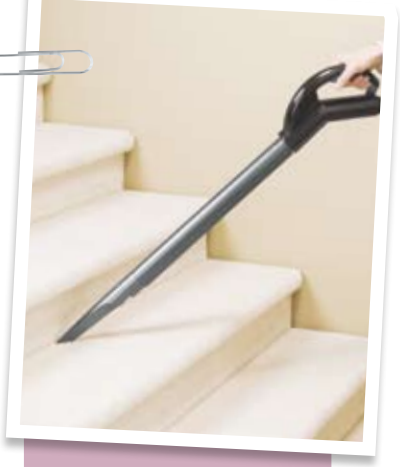
Ready for action
The Ready Light lets you know when it's time to steam clean – simply push the trigger on the handle and you're good to go!

Flat design
With its swivel mop head, the Steam Mop allows you to quickly and efficiently clean around the kitchen table and get into those hard-to-reach areas.

Ideal for freshening up hard floors and carpets – it's steam cleaning without the fuss or expense.

domestic dynamo

BISSELL's innovative PROHeat® All Rounder is a complete cleaning system for use on every surface in the home.



Living up to its name, the PROHeat® All Rounder is the ultimate multi-purpose home cleaner. It comes with a variety of attachments that allow you to either vacuum or deep clean every surface in your home – there's even a Crevice Tool and a Drain Cleaner! This hi-tech product even helps dry your floors so they are ready to walk on in a flash!

NO STONE UNTURNED

An array of cleaning tools ensure that you can clean everything from rugs, carpets to upholstery and stairs with the PROHeat® All Rounder. Featuring BISSELL's unique Quick Dry Hard Floor Tool, which uses a combination of gentle scrubbing action and strong suction to clean and dry hard floor surfaces in only a matter of minutes.

SPECIAL FEATURES

Deep cleans
By going deep into carpet and fabric fibres and applying Scotchgard™ Protector, the PROHeat® All Rounder keeps surfaces in pristine condition.

Water filtration
When in water-filtrated vacuum mode, the PROHeat® All Rounder helps to purify the air by using the filter to trap dust and dirt particles.

Vacuums
When lighter cleaning is all that's needed this multi-purpose machine can be used as a vacuum.

A dry finish
The ProHeat All Rounder has the power to dry floors instantly, leaving no residue.

Built-in heater
BISSELL's patented built-in heater heats tap water up to 25° to maximise cleaning efficiency. It can be turned on as needed.

the Bissell Solution

Multi-Allergen Removal™ Formula helps clean and remove dust-mite waste as well as any pet and pollen allergens.
Fiber Cleansing Formula combines deep-cleaning performance with Scotchgard™ Protector to defend your carpet against dirt and stains.
Tough Stain Precleaner safely penetrates and loosens tough stains and embedded dirt. It's ideal for high-traffic areas.

Being able to wash every type of floor in the modern-day home makes dirt and stains a thing of the past.

Ideal solution for high-traffic areas such as stairs and hallways

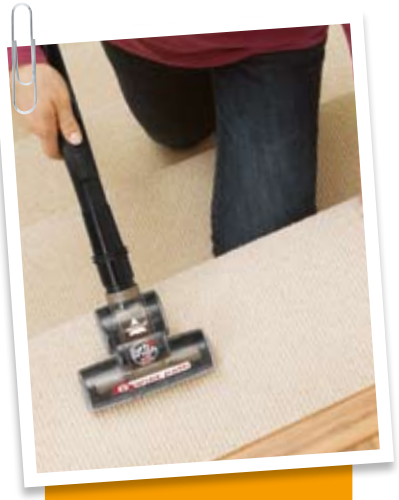
sharing your space

With a range of accessories designed for cleaning up after all creatures great and small, BISSELL's Pet Hair Eraser™ Compact ensures that your home is pet-friendly yet hair-free!

Small and easy to store, the Pet Hair Eraser™ Compact canister vacuum calls on the power of 2000 watts to remove dirt and pet hair from every corner of your home. It cleans carpets, rugs, bare floors and furniture, with a charcoal odour absorbing packet to help eliminate odours.

STAY PET-FRIENDLY

Convenient and easy to use, the Pet Hair Eraser™ Compact gives you the ability to reach tough nooks and crannies that pet hair can often be found. It also has a 1.8 metre flex hose and you can adjust the height of the metal extension rod to suit individual requirements.



the Bissell Solution

The Pet Hair Eraser comes with a handy range of accessories for all surfaces, including:

Contour Tool PET bends, flexes and works like a magnet to remove dirt and hair. It's great for beds, stairs and your pet's favourite place on the lounge.

Wide TurboBrush™ PET extracts dirt and hair from hard-to-reach areas.

Combination Crevice Tool/ Dusting Brush gets into tight creases and corners. It's perfect for use on stairs and upholstery.

SPECIAL FEATURES

Pet Hair Lifter
Vacuum as you normally would and allow the Pet Hair Lifter to grab pet hair when you pull back, then release and suction it as you push forward.

High Filtration
Powerful suction and a high-filtration dust bag captures 99.9% of dust mites/pollens and pet dander to provide a better clean.

HEPA Media Filter
The machine's high-tech filtration system ensures that only the freshest air returns to the room.

Dual Edge Cleaning
The dual-action floor tool ensures that you don't miss a thing when it comes to creating a hygienic home environment.

When malting season comes around, rely on the cleaning power of the Pet Hair Eraser™ Compact.

Enjoy the plush feel of your rugs as much as your pets do

living in harmony

With BISSELL's Petwash™ PowerBrush, you can deep clean the areas your pet loves to lounge in. The perfect solution when sharing your living space with four-legged friends!

Lightweight and ready to use when you are, the Petwash™ PowerBrush works by spraying, lifting and removing tough pet stains and odours. The cleaner features BISSELL's Dirtlifter™ PowerBrush, which picks up pet hair and gently grooms your carpet and rugs for a spotless finish.

CLEAN LIVING

Ideal for high-traffic areas and spots and spills, the Petwash™ PowerBrush washes carpets, rugs and hard floor surfaces such as marble and tile. The water-based solution also means that your pets are safe to roam around your home immediately after your surfaces have dried.

the Bissell Solution

Pet Odor and Soil Removal features an advanced formula that helps to remove dust mites, dust-mite waste allergen and pet and pollen allergen from carpets, rugs, upholstery and mattresses.

Pet Stain & Odor Removal can be used on any spot or spill with undesired odour or residue. Its enzyme action breaks down residue, leaving treated areas clean and fresh.

SPECIAL FEATURES

Clean Water/ Solution Tank
Simply add one of the BISSELL cleaning formulas and water to the tank and you're ready to go.

Deep Cleaning
By deep cleaning spots and soils caused by pets you can prolong the life of carpets, rugs and upholstery and create a hygienic living space.

Collection Tank
Once the affected area has been gathered up you can empty dirty water with ease.

Wrapped Up
The machine's Quick Release Cord Wrap™ means you can react to soils and spills as soon as they happen.

Ideal for quick clean-ups, the Petwash™ PowerBrush also helps to remove hair ball stains from carpet and rugs by using BISSELL Pet Stain and Odor Remover.

*don't let the stains and odor spoil your fun with a new puppy!

a clean sweep

First invented way back in 1876 to pick up sawdust from the BISSELL store's carpet, the Natural Sweeper allows you to quickly collect everyday dirt the easy way

As the original Bissell carpet sweeper, the Natural Sweeper has been refined over the years to cut down cleaning time. Simple but ingenious, this sweeper features Dual Rotating Brushes and Twin Dirt Pans, making it easy to collect everyday dirt, pet hair and lint from carpets, rugs and hard floor surfaces.

SWEPT AWAY

The Natural Sweeper is free of motor cords and batteries and the handle lies flat when you are sweeping underneath furniture. This smart sweeper also automatically adjusts to all floor surfaces and folds flat for easy storage, so there is no fuss when you're in a hurry.

the Bissell Solution

For quick and convenient cleaning, pick up the Natural Sweeper – it's strong yet flexible, allowing you to clean under and around furniture. Once your floor surfaces have been cleaned, simply empty all dirt and debris into the bin for easy disposal.

NEW FEATURE - THE **PROFESSIONAL** SWEEPER

New to BISSELL's range of mechanical sweepers is the Professional line, which includes three models – Special Edition, Classic and Select. Sturdily constructed to offer an effective, eco-friendly cleaning alternative to the commercial marketplace, each Professional sweeper has a wide cleaning path and four corner brushes to make edge cleaning manageable.

The Special Edition features dual rubber rotors, making it great for wet and dry cleaning. The Classic is designed for bare floors and low-pile carpets, while the Select is ideal for tight spots.

Quiet and motorless, BISSELL sweepers are a great alternative for touch-ups between vacuuming – they offer convenience at your fingertips!

*With one clean sweep you can freshen up carpets and rugs

on the bright side

The clever BISSELL Rug Stick™ provides you with a new and revolutionary way to deeply clean rugs and carpeted areas in a flash

Specifically designed to target high-traffic areas in the home, BISSELL's Rug Stick™ provides powerful cleaning action to treat carpet, rugs, stairs and pet areas. It works in conjunction with BISSELL Heavy Traffic™ foam by gently but effectively lifting up matted fibres and ground-in dirt. The result is instantly visible, with carpets and rugs appearing fresh and revitalised.

CARPET SOLUTIONS

Designed to be used on a regular basis, the Rug Stick™ is revolutionary thanks to its ability to deep clean spots and stains. The BISSELL Heavy Traffic™ can snaps into the foot of the Rug Stick™, allowing you to apply the foam and brush carpet and rugs in one simple process. It's both convenient and a breeze to use.

the Bissell Solution

BISSELL Heavy Traffic™ contains Scotchgard™ and provides foaming action, allowing the Rug Stick™ to deeply clean and protect carpets, rugs and upholstery against stains and soils. It also helps to eliminate tough household odours.

SPECIAL FEATURES

Lifts dirt and stains
By cleaning deep down into carpet fibres, the Rug Stick™ is able to lift dirt and stains for a thorough clean and spotless appearance.

Revitalises carpet fibres
Powerful cleaning action allows matted carpet fibres and ground-in dirt to be lifted, so your carpet looks, feels and smells fresh.

Great for rugs!
Use the Rug Stick™ to deep clean and refresh rugs regularly, stairs and high-traffic areas around the home. It's the quick and easy answer to your cleaning needs.

Easy-to-use, highly effective and fast-drying, the Rug Stick™ is ideal for use on all of the high-traffic areas in your home.

Breathe new life into rugs and carpeted areas, and keep them smelling fresh

fuss-free cleaning

When you need to clean up spots and spills in a hurry, look to BISSELL's compact and convenient SPOT Lifter 2X™ – it's ready for action at the flick of a switch!

Powerful, portable and cordless, the SPOT Lifter 2X™ is ideal for use on stairs, carpets, rugs, upholstery, and countertops, also great for helping to keep your car clean and odourless. This smart unit provides powerful suction to effectively remove spills before they have the chance to penetrate deep into carpet and upholstery.

HELPING HAND

The SPOT Lifter 2X™ features double the run time, so you can quickly and effectively tend to spots and spills. It also includes a built-in Spray Nozzle and Deluxe Brush, so you can spray, lift and remove tough stains and pet odours from carpet, rugs and upholstery in one go.

SPECIAL FEATURES

Solution/Clean Tank
Store the SPOT Lifter 2X with formula and water in the tank so you can clean up spots and spills as they happen.

Collection/Dirty Tank
Watch the Collection/Dirty Tank fill up as spills and stains are removed. Simply rinse after use.

Ready-to-use
When fully charged, this portable cleaner will give you up to 15 minutes of running time.

Quick and convenient
Compact, cordless and easy to operate, the SPOT Lifter 2X™ is the perfect cleaner to have on hand for quick clean-ups.

the Bissell Solution

By adding BISSELL Pet Odor and Stain Removal solution to the SPOT Lifter 2X™, you can remove tough stains and eliminate pet odours from your home and car.

Having the ability to remove small stains and clean up spots and spills as soon as they occur makes everyday living a little easier.

* Keep your car in prime condition wherever you may travel